Interreg

Co-funded by the European Union

IPA South Adriatic

Training Seminar for standard projects

11 Marzo 2026 | **Bari** Fiera del Levante Pad. 152

09.00 09.30 **Registration & welcome coffee**

09.30 10.00 **Institutional Greetings**

10.00 13.00 **First session: Plenary session - Slido support**
Introduction items and implementation warnings

Open questionnaire and JS follow up on the following topics
- Project Implementation and changes
- Eligibility of expenditures and public procurement
- Reporting and payment procedures
- Project Intervention logic

13.00 14.00 **Lunch break**

14.00 15.30 **Second session: Group Exercise 4 rooms for subgroups**
Parallel sessions in subgroups for discussion of case studies on the following topics
- **Subgroup 1** Project Implementation and changes
- **Subgroup 2** Eligibility of expenditures and public procurement
- **Subgroup 3** Reporting and payment procedures
- **Subgroup 4** Project Intervention logic

15.30 16.30 **Third session: Follow up Plenary Session**
- Follow up of the subgroup exercises, presented by each subgroup leader
- Question and answer session

Interreg

Co-funded by
the European Union

Interact

Co-funded by
the European Union
Interreg

IPA South Adriatic

Message, Story, Results:
Communicating Interreg
IPA South Adriatic Projects

12 Marzo | **Bari**
2026 | Fiera del Levante Pad. 152

09.00 09.30 · **Registration & welcome coffee**

09.30 10.00 · **Welcome and Introduction**
Interreg IPA South Adriatic & Arkam Ograk, Interact
- Welcoming participants and practicalities
- Ice breaker

10.00 12.00 · **Storytelling**
- Essentials of communication messages
- Plain language tips
- Step by step guide to build a project story

Group exercise
- Select a group reporter and work in groups
- Draft a project story, improve it
- Identify the material and channels, do the editing

12.00 13.00 · **Website Content Editing in Practice**

13.00 14.00 · **Lunch break**

14.00 15.30 · **Artificial Intelligence**
- Overview of LLMs, image, video, audio, presentation tools
- Example of AI use cases for Interreg communications
- Hands-on demonstrations
- Group exercise: fine tune & finalise your story using AI

15.30 16.00 · **Break**

16.00 16.45 · **Showcasing results of group work**

16.45 17.00 · **Wrap up & end of the event**

www.southadriatic.eu